

Exercise „My dream company

I. Environment

1. What does your dream company look like?
2. Where is the headquarters?
3. What is the building and its surroundings like?
4. What does the company's interior look like?
5. How big is the space?
6. What's in the company?
7. What does your position look like?
8. Who do you employ?
9. Where are the positions of employees?
10. What do employees do?
11. What are these people?
12. How do you work with them?
13. What are you doing after leaving the company?
14. Who works with your company?
15. Who helps you?
16. Who supports you?

II. Behavior

1. What do you do in the company?
2. What are you responsible for?
3. What exactly are you doing?
4. How is it going?
5. How do you contact your clients?
6. How do you behave towards employees?
7. How do you behave towards clients?
8. What are your behaviors that favor you?
9. How do you not behave towards employees?
10. How are you not behaving towards clients?
11. How do you treat customers?
12. What are you in the company?
13. How do you get customers?
14. How do you advertise your company?

III. Skills

1. What skills do you use in the company?
2. What features do you use in your company?
3. What qualifications do you use in the company?
4. What talents / talents do you use in your company?
5. What knowledge do you use in the company?
6. Which of your professional experiences do you use in your company?
7. What skills do you need?

8. What features do you need?
9. What knowledge do you need?
10. What qualifications do you need?
11. What talents do you show?
12. What are your features that bother you?
13. What do you want to work on?
14. What strengths do you use in your company?

IV. Values

1. For what is running such a company important to you?
2. What gives you running a business?
3. What exactly does the company run by you affect?
4. What is your favorite activity. Which one do you do in the company?
5. What makes this activity a favorite?
6. What is so important about the company that you run it?
7. What are you proud of?

V. Identity

1. Who are you thanks to the company?
2. What gives you running your own business?
3. What is the importance of running a company for you?
4. What thanks to your own company can you?
5. What will you become after 2 years of running your own business?
6. What does your company shape in you?

VI. Mission

1. For what higher goals/values/ideas are you doing?
2. Who will benefit?
3. For what are you doing this?
4. What should I give it?
5. Complete the sentence: My mission is
6. Draw the symbol of your dream company: